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# Indexing Unlimited

May 27-29, 2021

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## ISC/SCI Online Conference 2021 Program

Recordings of the ten sessions (not networking or discussions) will be available to conference registrants for twelve months after the end of the conference.

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## Program: Thursday, May 27, 2021

Welcome by Alexandra Peace, president, and Lisa Fedorak, conference chair  
(15 minutes)

Meet Your Colleagues! We will place you in breakout rooms. Introduce yourself!  
(15 minutes)

### Session 1: Autobiography of an Indexing Relationship (50 minutes)

Most indexing relationships are brief flings: sometimes sweet, sometimes nasty, but once the index is done, it's all over. But some turn into long-term affairs with distinct histories, tides, and seasons. This is the story of one such affair. They were publishing a complete set of all known papers related to Joseph Smith – and there were a LOT of papers generated during his relatively short life. In the process of producing the indexes, both the scope of the project and the indexing changed.



**Kate Mertes** is sole proprietor of Mertes Editorial Services, providing indexing, information retrieval and editorial expertise for complex, challenging projects in law and the humanities. Kate has a PhD in medieval history and a post-doctoral degree in theology. She taught at a university for several years, worked in publishing, and was the managing editor of indexing with a legal publishing company, before starting her own business in 1998. Kate served on the Board of the American Society for Indexing (ASI) from 1998 to 2004, and has been president of ASI twice and conference chair 2013-2016. Kate is also a founding member of the Institute of Certified Indexers.

### Session 2: Indexing Standards. See NISO (50 minutes)

Judi Gibbs and Pilar Wyman are members of the workgroup developing an indexing standard for the U.S. National Information Standards Organization (NISO). They will discuss the process of creating the NISO Z39.4 standard; present an update on their progress; talk about issues that have arisen during the process; and take questions from the audience.



**Judi Gibbs** is a former reference librarian who is addicted to reading. In 1999, she was hired by Microsoft for a short job indexing Encarta products, and it was life-changing. Judi discovered how she could get paid for reading, and she is still indexing.



**Pilar Wyman**, Chief Indexer and Consultant at Wyman Indexing, has been writing indexes and providing related services since early 1990. Pilar works in English, Spanish, and French in public health, clinical medicine, technology, and other areas of personal interest. She is a Past President of the American Society for Indexing (ASI), and gives presentations and workshops as her time allows.

## Themed Discussion! (60 minutes)

## Break (60 minutes)

## Ewart-Daveluy Award Winner Announced! (30 minutes)

## Session 3: Quoting on Projects (50 minutes)

Being asked to provide a quote can be stressful. This practical session investigates the factors affecting the quoting process, with a particular focus on how the level of information made available to the indexer about a potential job can affect a quote. Participants for the session will be asked to complete a short survey prior to the conference investigating eight quoting scenarios. The survey results will inform the presentation. Additional topics cover indexer attributes, quoting methods, and realistic fees for specific work.

**Max McMaster** is an Australian freelance book indexer, who has compiled over 2650 indexes in a range of disciplines including the sciences, environment, business, cooking, travel, and government reporting. He has been awarded the ANZSI Medal for book indexing on three occasions. He is also an instructor for the University of California, Berkeley indexing course.



## Speed Networking (60 minutes)

We will place you in different breakout rooms every fifteen minutes with about six other people to introduce yourself to each other. After half an hour (two sessions), those who have signed up for the Fireside Chat will leave and the rest can continue networking for 30 minutes.

## Fireside Chat (90 minutes)

Margaret de Boer will lead a Fireside Chat for new indexers. You need to have registered and paid for this.



**Margaret de Boer** serves on the ISC/SCI executive as past-president and received the ISC/SCI Tamarack Award in 2020 in recognition of her contribution and commitment to the Society. She also serves as the Society representative to the Book and Periodical Council. With 30 years' experience in television news indexing, newspaper database indexing and back-of-the book indexing, her broadly based subject knowledge ranges from Indigenous content to economics, environmental studies, and political science. She was part of the team of six indexers who collaborated on the indexing of the Truth and Reconciliation Commission report.

## Informal Chatting (90 minutes)

We will place you in different breakout rooms for informal chatting to continue the day's conversations.

## Program: Friday, May 28, 2021

Welcome by Alexandra Peace, president, and Lisa Fedorak, conference chair  
(15 minutes)

Meet Your Colleagues! (15 minutes)

### Keynote Speaker (Session 4): Queering Archival Spaces and Description: LGBTQ2+ Community History and Language at the ArQuives (80 minutes)



The ArQuives was established in 1973 to preserve the history and stories of LGBTQ2+ communities in Canada. The library, archival, artwork and artifact collections are now one of the largest in the world. Over the past four years, The ArQuives has embarked on several redescription projects and has been working with underrepresented LGBTQ2+ communities to incorporate community description and language into our cataloguing and archival descriptions. This presentation will focus on the history of our organization as well as on several of those new initiatives.

**Raegan Swanson** is the Executive Director at The ArQuives: Canada's LGBTQ2+ Archives and has worked as an archivist for ten years. She is currently finishing her PhD at the University of Dundee with a focus on Inuit community archives.

### Session 5: The Polished Index: Upping Your Indexing Game (50 minutes)

How do you create a “gem” of an index? Christine will look at how to use terminology, subheadings, and cross-references accurately and creatively to give your indexes personality and presence.

**Christine Jacobs** is a librarian, indexer, and teacher. She worked for about ten years as a freelance indexer and consultant in back-of-the-book indexing, image indexing, and thesaurus construction. She is currently Chair of the Information and Library Technologies program at John Abbott College where she teaches cataloguing, classification, indexing, and abstracting. She has also taught indexing at the McGill School of Information Studies. Christine is a past-president of ISC, has chaired the committee that developed the Ewart-Daveluy Award for Excellence in Indexing, and has sat on the Award panel a number of times.



### Speed Networking (30 minutes)

We will place you in two different breakout rooms for fifteen minutes with about six other people.

### Break (60 minutes)

## Session 6: Something Wikid This Way Comes ... to the Centre for Newfoundland Studies (50 minutes)



In 2010 the world's first Wikipedian in Residence joined the British Museum. Since then, dozens more have been embedded in galleries, libraries, archives, and museums (known collectively as GLAMs). GLAMs have the research materials that bring depth to articles; Wikipedia has a worldwide reach that GLAMs lack. In 2019, Jenny joined the Centre for Newfoundland Studies (CNS) as its first Wikipedian in Residence. In this presentation, she will discuss her work, and how the evolving relationship between GLAMs and Wikipedia is making reference materials increasingly available to a global audience.

**Jenny Higgins** is an award-winning author who specializes in Newfoundland and Labrador history. She was the Wikipedian in Residence at the Centre for Newfoundland Studies during the fall 2019 semester.

## QUIZ! (50 minutes)

While taking a break from sessions to shake up the monotony of the screen, groups will rack their brains to answer the obscure—and not so obscure—trivia submitted by conference attendees. Prizes!

## Session 7: “In my mind’s eye, I’m turning the page”: How Do Readers Make Sense of Active E-Book Indexes? (50 minutes)

Indexes have traditionally used page numbers as locators; but e-book indexes can be hyperlinked to other places in the text, such as a paragraph, line, or word. Readers’ understanding of how these indexes work affects their ability to find information. In this presentation, I will talk about my research on how readers make sense of locator specificity in active e-book indexes and how they find information in e-books generally.



**Mary Coe** has indexed hundreds of books over the past 30 years. She is a PhD student in the School of Information Studies at Charles Sturt University, Editor of *The Indexer*, and a member of the Society of Indexers and ANZSI.

## Informal Chatting (60 minutes)

### Fireside Chat (90 minutes)



Stephen Ullstrom will lead a Fireside Chat for new indexers. You need to have registered and paid for this.

**Stephen Ullstrom** is an indexer and writer living in Edmonton, AB. He started his freelance business in 2012, won the inaugural Purple Pen Award in 2014, and has served on the ISC/SCI executive for the last six years.

## Program: Saturday, May 29, 2021

Welcome by Lisa Fedorak, conference chair, Alexandra Peace, president, and Remarks from Caroline Diepeveen, ICRIS Co-Coordinator (15 minutes)

Meet Your Colleagues! (15 minutes)

### Session 8: Pre-emptive Preliminaries: Or How to Build a Satisfying Client Relationship (50 minutes)

When a client accepts your quote, you've only cleared the first hurdle. If you want a rewarding relationship with that client, you need clear agreements before you start, and open communication during and after the indexing process. Although the saying goes 'the customer is always right,' you also need to be assertive to protect your sanity. Be aware that the pleasure you have in your work is as important as client satisfaction. This presentation will give you simple tools and practical advice to implement strategies to achieve this balance.



**Pierke Bosschieter** has been indexing since 2015. She specializes in scholarly books on the three Abrahamic religions. She is a founding member of NIN, is one of the coordinators of ICRIS and is on the editorial board of *The Indexer*.

Themed Discussion! (60 minutes)

We will place you in breakout rooms to discuss a particular topic.

Break (60 minutes)

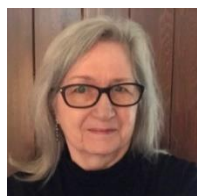


## Session 9: The Road to the Ewart-Daveluy Award (80 minutes)

In this moderated panel, past winners of the ISC/SCI's Ewart-Daveluy Award will discuss lessons learned, game-changing moments in their careers, selecting an index for submission for the award, and strategies and tactics for elegant indexes.



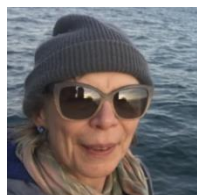
**Carla DeSantis** co-won the Ewart-Daveluy Award in 2020. She is an editor, indexer, and translator based in Toronto. She specializes in scholarly and academic texts, especially multilingual texts, has published on medieval Latin topics, and is the author of the blog *Parchment to PDF*.



**Judy Dunlop** has been a freelance indexer for over twenty years. She specializes in scholarly indexes for humanities and social sciences books, with a special interest in Indigenous Peoples, law and legal studies, and education. Visit [www.dunlopinfo.ca](http://www.dunlopinfo.ca) to view a list of books she has indexed. Judy won the Ewart-Daveluy Award in 2017.



**Audrey McClellan** has been editing and indexing trade and academic books and textbooks since 1984, and since 1997, as a freelancer on Vancouver Island. She is a partner in West Coast Editorial Associates. Over the past year, she has enjoyed attending events across Canada thanks to Zoom, but she's looking forward to getting together with indexers in person in 2022 (fingers crossed!). Audrey won the Ewart-Daveluy Award in 2018.



**Mary Newberry** went to university in her 40s where she learned a different way of understanding the world. Dancing, her first passion, continues to colour her life as she works past the age of retirement as an editor, indexer, and teacher. Social justice and diversity are her other guides. In 2016, she was honoured with the Ewart-Daveluy Award.



**Anna Olivier** has a PhD in geography and a background in philosophy, history, archeology, and languages. She lives in Québec City and has worked as an editor since 2006 (*Athéna Rédaction*) and an indexer since 2009, with a specialization in academic works. Anna co-won the Ewart-Daveluy Award in 2020.



**François Trahan** started indexing in 2007 and has been volunteering on the ISC/SCI executive for about nine years since then. François won the Ewart-Daveluy Award in 2015.

## Session 10: The Spark Is Curiosity: Becoming Practitioner-Researchers (50 minutes)

Have you noticed something in your indexing work that puzzles you? Wondered how readers will use your indexes? We had the same sort of questions and decided to go looking for answers. In this presentation, we'll tell you how we became 'practitioner-researchers' or people who are working as information professionals and conducting research at the same time. It hasn't always been easy, but curiosity has been the glue that has held it all together for us.



**Mary Coe** has indexed hundreds of books over the past 30 years. She is a PhD student in the School of Information Studies at Charles Sturt University, Editor of *The Indexer*, and a member of the Society of Indexers and ANZSI.

**Rebecca Muir** is a part time PhD candidate at the School of Information Studies at Charles Sturt University, and works full time as the Manager, Libraries West at Victoria University. As a practitioner-researcher, Bec believes that research should inform practice and practice should inform research. Her research focuses on diversity in the library and information science sector, from the advertisements and ways that we hire our staff through to the planning and documentation we use in the sector. She is a co-recipient of the Twila Ann Janssen Herr award with Mary Coe.



## Concluding Remarks (15 minutes)

## Informal Chatting (90 minutes)

We will place you in different breakout rooms for informal chatting. We may be able to place you in specific rooms with your friends. We'll keep you updated. Have fun! It's the end of the conference!



## Timetable: Thursday, May 27, 2021

	Vancouver BC (Pacific)	Edmonton AB (Mountain)	Toronto ON (Eastern)	Halifax NS (Atlantic)	London UK UTC+1	South Africa UTC+2	Melbourne AU UTC+10
<b>Welcome</b>	8:00 am	9:00 am	11:00 am	12:00 pm	4:00 pm	5:00 pm	1:00 am
<b>Meet your Colleagues</b>	8:15 am	9:15 am	11:15 am	12:15 pm	4:15 pm	5:15 pm	1:15 am
<b>Session 1: Kate Mertes</b>	8:30 am	9:30 am	11:30 am	12:30 pm	4:30 pm	5:30 pm	1:30 am
<b>Session 2: Gibbs/Wyman</b>	9:30 am	10:30 am	12:30 pm	1:30 pm	5:30 pm	6:30 pm	2:30 am
<b>Themed Discussions</b>	10:30 am	11:30 am	1:30 pm	2:30 pm	6:30 pm	7:30 pm	3:30 am
<b>Break</b>	11:30 am	12:30 pm	2:30 pm	3:30 pm	7:30 pm	8:30 pm	4:30 am
<b>Ewart- Daveluy Award</b>	12:30 pm	1:30 pm	3:30 pm	4:30 pm	8:30 pm	9:30 pm	5:30 am
<b>Session 3: Max McMaster</b>	1:00 pm	2:00 pm	4:00 pm	5:00 pm	9:00 pm	10:00 pm	6:00 am
<b>Speed Networking</b>	2:00 pm	3:00 pm	5:00 pm	6:00 pm	10:00 pm	11:00 pm	7:00 am
<b>Fireside Chat</b>	2:30 pm	3:30 pm	4:30 pm	5:30 pm	9:30 pm	10:30 pm	6:30 am
<b>Informal Chatting</b>	3:00 pm	4:00 pm	6:00 pm	7:00 pm	11:00 pm	12:00 pm	8:00 am

## Timetable: Friday, May 28, 2021

<b>Program Section</b>	<b>Vancouver BC (Pacific)</b>	<b>Edmonton AB (Mountain)</b>	<b>Toronto ON (Eastern)</b>	<b>Halifax NS (Atlantic)</b>	<b>London UK UTC+1</b>	<b>South Africa UTC+2</b>	<b>Melbourne AU UTC+10</b>
<b>Welcome</b>	8:00 am	9:00 am	11:00 am	12:00 pm	4:00 pm	5:00 pm	1:00 am
<b>Meet your Colleagues</b>	8:15 am	9:15 am	11:15 am	12:15 pm	4:15 pm	5:15 pm	1:15 am
<b>Session 4: Keynote</b>	8:30 am	9:30 am	11:30 am	12:30 pm	4:30 pm	5:30 pm	1:30 am
<b>Session 5: Christine Jacobs</b>	10:00 am	11:00 am	1:00 pm	2:00 pm	6:00 pm	7:00 pm	3:00 am
<b>Speed Networking</b>	11:00 am	12:00 pm	2:00 pm	3:00 pm	7:00 pm	8:00 pm	4:00 am
<b>Break</b>	11:30 am	12:30 pm	2:30 pm	3:30 pm	7:30 pm	8:30 pm	4:30 am
<b>Session 6: Jenny Higgins</b>	12:30 pm	1:30 pm	3:30 pm	4:30 pm	8:30 pm	9:30 pm	5:30 am
<b>QUIZ</b>	1:30 pm	2:30 pm	4:30 pm	5:30 pm	9:30 pm	10:30 pm	6:30 am
<b>Session 7: Mary Coe</b>	2:30 pm	3:30 pm	5:30 pm	6:30 pm	10:30 pm	11:30 pm	7:30 am
<b>Informal Chatting</b>	3:30 pm	4:30 pm	6:30 pm	7:30 pm	11:30 pm	12:30 am	8:30 am
<b>Fireside Chat</b>	4:30 pm	5:30 pm	7:30 pm	8:30 pm	12:30 am	1:30 am	9:30 am

## Timetable: Saturday, May 29, 2021

Program Section	Vancouver BC (Pacific)	Edmonton AB (Mountain)	Toronto ON (Eastern)	Halifax NS (Atlantic)	London UK UTC+1	South Africa UTC+2	Melbourne AU UTC+10
<b>Welcome</b>	8:00 am	9:00 am	11:00 am	12:00 pm	4:00 pm	5:00 pm	1:00 am
<b>Meet your Colleagues</b>	8:15 am	9:15 am	11:15 am	12:15 pm	4:15 pm	5:15 pm	1:15 am
<b>Session 8: Pierke Bosschieter</b>	8:30 am	9:30 am	11:30 am	12:30 pm	4:30 pm	5:30 pm	1:30 am
<b>Themed Discussions</b>	9:30 am	10:30 am	12:30 pm	1:30 pm	5:30 pm	6:30 pm	2:30 am
<b>Break</b>	10:30 am	11:30 am	1:30 pm	2:30 pm	6:30 pm	7:30 pm	3:30 am
<b>Session 9: Ewart- Daveluy Award</b>	11:30 am	12:30 pm	2:30 pm	3:30 pm	7:30 pm	8:30 pm	4:30 am
<b>Session 10: Coe/Muir</b>	1:00 pm	2:00 pm	4:00 pm	5:00 pm	9:00 pm	10:00 pm	6:00 am
<b>Concluding Remarks</b>	1:50 pm	2:50 pm	4:50 pm	5:50 pm	9:50 pm	10:50 pm	6:50 am
<b>Informal Chatting</b>	2:00 pm	3:00 pm	5:00 pm	6:00 pm	10:00 pm	11:00 pm	7:00 am

**We hope you have enjoyed the conference. If in-person events are possible,  
Conference 2022 will be held in May or June in St. John's, Newfoundland.  
See you there!!**

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