

## THURSDAY, June 7, 2018

5.30–6.30 p.m.

### **Strike! The Walking Tour**

The 1919 Winnipeg General Strike was the longest and most violent labour conflict in North America and had a major national impact on the labour movement. Learn about the plight of the strikers from the citywide halt of production to the firing of the police force, and the tragic events of Bloody Saturday. \$6 per person

Join us for dinner afterward at a location to be announced.

## FRIDAY, June 8, 2018

8:00 a.m.

Registration

8:45–9:00 a.m.

Welcome

9:00–10:00 a.m.

### **Diplomacy, The Art of: Maureen MacGlashan in Conversation**

We know **Maureen MacGlashan** as a fellow indexer and as the editor of *The Indexer* (2005–18), but how many of us know that she was the first female ambassador of the United Kingdom to the Holy See (1995–98)? In conversation with **Christine Jacobs**, Maureen comments on indexing, *The Indexer*, her career in the British Foreign Office, and her life experiences.

10:00–10:15 a.m.

Break

10:15–11:15 a.m.

### **Navigating Complex Concepts and Paying the Bills: Scholarly Indexing**

There is nothing quite like burrowing deep inside a complex discursive narrative and emerging out the other side, pulling a tightly drawn guide behind. When the elements include a good writer, a generous budget, and an interesting story, it is a joyful experience. But even when one or more of these elements is missing, the scholarly indexer can find happiness and pay the bills. Co-presenters, and long-time scholarly indexers, **Judy Dunlop and Mary Newberry** share their experiences of finding clients, choosing texts, answering authors' queries, gaining speed, and writing heads and subheads.

11:15–11:30 a.m.

**Break**

11:30 a.m.–12:30 p.m.	<p><b>Live from Winnipeg!</b></p> <p>Indexers have unique ways of approaching their projects, but who knows exactly what goes on at each lone indexer's desk and screen? As she indexes on the spot for us, <b>Diana Witt</b> shares with us the way she works — an approach honed from decades of professional experience.</p>
12:30–1:30 p.m.	<b>Lunch</b>
1:30–2:45 p.m.	<b>Annual General Meeting</b>
2:45–3:00 p.m.	<b>Break</b>
3:00–4:00 p.m.	<p><b>Off the Page: Digital Innovation and Parliamentary Indexing</b></p> <p>In this case study of Hansard indexes to political debates of the British Columbia legislative assembly, <b>Julie McClung and Michael Sinclair</b> will discuss unique aspects of parliamentary indexes and demonstrate enhanced features for online index navigation and search. Following index entries from indexing software to export as XML, and further transformation involving JavaScript and CSS, these innovations enhance user experience and lay the foundation for further integration with source text (transcript), video content, and search appliances.</p>
4:00–4:15 p.m.	<b>Break</b>
4:15–5:15 p.m.	<p><b>"How Do You ...?": The Experts Answer Your Software Questions</b></p> <p>Representatives for the major indexing software programs <b>Frances Lennie</b> (CINDEX), <b>Gale Rhoades</b> (MACREX), and <b>Kamm Schreiner</b> (SKY) will be available to answer your questions, in a small-groups session.</p>
6:30 p.m.	<b>Banquet and Awards</b>
<b>SATURDAY, June 9, 2018</b>	
9:00–10:00 a.m.	<p><b>Navigating Your Career, Part 1:</b> The first of three indexers sharing practical and specific tips and approaches for each stage of your career</p> <p><b>Making a Splash with Clients: Email Bidding Secrets</b></p> <p>When <b>JoAnne Burek</b> bids on an indexing job that she really, really wants, she draws on all her marketing and sales skills to write an email that's compelling without being sales-y. Last year she was a client herself for an editing job. Struck by the varying quality of the bids, she</p>

	<p>realized that freelancers in this business could do a lot better at this essential skill. In this presentation, we'll walk through email sales principles and some real-life examples (good and bad) to learn the secrets of writing query replies that connect with clients and win their business.</p>
10:00–10:15 a.m.	<b>Break</b>
10:15–11:15 a.m.	<p><b>Navigating Your Career, Part 2:</b> The second of three indexers sharing practical and specific tips and approaches for each stage of your career</p> <p><b>Staying Afloat</b></p> <p>Ever feel like you're sinking in multiple projects, schedule changes, family responsibilities, and keeping your clients happy? <b>Nan Badgett</b> offers advice on work-life balance, scheduling, and client relations so you can stay on an even keel as you grow your business.</p>
11:15–11:30 a.m.	<b>Break</b>
11:30 a.m.–12:30 p.m.	<p><b>Editing without Pain</b></p> <p><b>Anne Fifer</b> doesn't subscribe to the philosophy of "no pain, no gain" in anything she does. For the indexing process that pain can be that "final" edit just before you send the index off to the editor or publisher. The first step in efficient yet painless editing starts as soon as the first entry is made. Anne shows you how to continue from there, using strong structure and consistent and continual editing, while making the best possible use of the features of our indexing software, no matter which software that is.</p>
12:30–1:30 p.m.	<b>Lunch</b>
1:30–2:30 p.m.	<p><b>Usability in Indexing: Helping Readers Find the Way</b></p> <p>As indexers, we're guides. We're helping readers find their way to information they need in books and electronic content. How do we make this journey the most effective? In this presentation, <b>Cheryl Landes</b> will talk about usability concepts to help us create elegant indexes in print and electronic formats and share tips on how to help readers find information quickly and easily.</p>
2:30–2:45 p.m.	<b>Break</b>
2:45–3:45 p.m.	<p><b>Navigating Your Career, Part 3:</b> The final of three indexers sharing practical and specific tips and approaches for each stage of your career</p>

	<p><b>Sailing into Retirement</b></p> <p>Freelance indexers can sail into retirement gently, tacking a bit this way or that to gradually change our work and personal schedules as we grow familiar with our new directions. <b>Heather Ebbs</b> shares her thoughts and wisdom on issues both practical and ruminative as she contemplates what it means to glide away from a successful career.</p>
3:45–4:00 p.m.	<b>Break</b>
4:00–5:00 p.m.	<p><b>A Confluence of Many Voices</b></p> <p>For a conference with the double themes of “confluence” and “navigation,” at a river crossroads that has been a place of networking and exchange for generations, we are fortunate to have <b>Dr. Gregory Younging</b>, author of <i>Elements of Indigenous Style</i> (2018), address some of the wider issues in publishing that will surely impact our work as indexers.</p> <p>Last year’s keynote was given by the bilingual team of cross-Canada indexers who collaborated to index the Truth and Reconciliation Commission’s multivolume report. As well as logistical issues, they found themselves facing ethical issues while striving to ensure the information would be accessible to the widest range of readers. Their experience was personally and professionally educational and moving and raised some questions.</p> <p>Dr. Younging will provide insight into how to answer some of these questions as he addresses issues, obstacles, and successes he has observed and experienced as Indigenous writers gain presence in the publishing world.</p>
<b>SUNDAY, June 10, 2018</b>	
9:00 a.m.–12:00 p.m.	<b>Workshop: Embedding Indexing with Cheryl Landes</b>