A Musical Keynote

The guitar next to the lectern was the clue.

According to his bio, “Phil Jenkins is a musician, songwriter, teacher, and the author of award-winning books on Canadian history.” Yep, the guitar was a giveaway. In his keynote address to IASC/SCAD’s Annual Conference last June in Ottawa, Phil covered all these bases and perhaps a few more.

He welcomed us to Ottawa with what he termed “a bumper-sticker history” of the city – from saws to laws, or lumber to legislation, if you will. The nation’s capital was described as “35 square miles surrounded by reality.” Well, with revelations like that, he was off to a rollicking start!

As a researcher, Phil lamented the passing of the card system in libraries wherein the marginalia (the scribbles left by other researchers on the cards) could serendipitously lead to better books to look in. Comments such as “Rubbish!” or “not nearly as good as ___” were often highly valued by subsequent users.

He shared with us an author’s view of an index – the place in a book where all facts become equal. Essentially the index is a compendium of shortcuts – the original search engine. Genealogical indexes act as memory triggers, an apt description, considering the presentations on that very topic planned for the following day.

The wordplay of the English language was described as his favourite toy. This led to a mini-rant on labels. A label, in Phil’s view, says not what you are but what you aren’t. Advertisements especially are guilty of this: “If you’re not using Brand X you are doing something wrong.” This led to a discussion of such things as the Papal Index, a list of books considered to be “not wholesome,” which of course made these books the most popular items in many libraries. Did you know that the books most checked out in libraries have to do with sex? And that the books most often stolen have to do with (wait for it) sex or the occult? The heads nodding in agreement in the audience acted as confirmation of these facts.

(Continued on page 18)
Membership Renewal Notice

December renewals will soon be due. To renew, please fill in the form at the following link: [http://www.indexingsociety.ca/application.html](http://www.indexingsociety.ca/application.html) and send with your cheque to the address on the form.

IMPORTANT: Please remember to add the IASC/SCAD membership secretary to your list of people to contact when your details change. The 2005 Directory will be published in November.

Joining IASC/SCAD

Membership Categories and Fees

- Individual ($75)
- Student ($45)*
- Institution ($90)

(For members outside Canada, add CDN $10.)

* Student membership is available for full-time students only. Please inform IASC/SCAD of your course name/institution.

Jennifer Hedges, Membership Secretary, IASC/SCAD
jennifer.hedges@sympatico.ca

The online Bulletin (including issues dating back to Winter 2002) may be found at [www.indexingsociety.ca/bulletin.html](http://www.indexingsociety.ca/bulletin.html)

Call for Bulletin Contributions

We are always looking for contributions to the IASC/SCAD Bulletin. If you have any tips, reports, interesting Web sites or other reference sources, new information, or anything else you’d like to share with your fellow indexers, please contact the Editor, Amina Essop, by telephone at 416-763-3555 or by e-mail at aminae@sympatico.ca.

Advertising Rates

The IASC/SCAD Bulletin accepts advertisements at the following rates per issue:

- Full page.............................................. CDN $80
- Half page ............................................. CDN $40
- Quarter page .......................... CDN $20
- Business card ................................ CDN $15

Advertisers are asked to supply camera-ready copy in PDF format.

Author Guidelines

Articles of up to 2,500 words may be submitted without contacting the Editor concerning publication time or space limitations. Please submit articles electronically in DOC or RTF formats and artwork in PDF format. Photographs may be provided in TIF format.
Greetings from Your President

I am happy to serve this group of 135 (as of May 2005) lively, interesting indexers through 2005–06 and 2006–07.

Thanks very much to the members who are serving IASC/SCAD on the executive and in other volunteer positions this year. I know I will enjoy working with you. On behalf of the society, I particularly thank Ruth Pincoe, now our past president and international liaison, for having guided our organization for several years. Enjoy your international diplomatic posting, Ruth!

What do I plan to do this year? I will start by consulting with all types of members to see what you want – what you think of the executive’s current project list and what activities you think we should add. Watch the Bulletin for developments.

Hints of the Coming Year at IASC/SCAD

co-hosting, with the American Society of Indexers, the triennial international indexing conference, in Toronto in June 2006 (if you’d like to get involved in any way, please contact Ruth Pincoe at ruth@pincoe.ca or 416-530-4735)

proceeding with making the first three modules of the Society of Indexers training course available to IASC/SCAD members designing a new logo for IASC/SCAD considering a new, streamlined name for IASC/SCAD (a step in designing that logo) considering how IASC/SCAD can best welcome and serve members – urban or rural – who don’t live near other members (by allocating one position on the executive as "Remote Members’ Rep"?)

more local activities

About local activities: If you’d like to convene an IASC/SCAD gathering in your area, please do. For help contacting other members or seeing what format, meeting site, and discussion topics other local IASC/SCAD groups have used, contact me and I’ll help you find what you need.

Business and Social Opportunity – Join the IASC/SCAD Executive!

We are looking for candidates for two executive positions that are currently open:

- Eastern Canada Representative (in Quebec or the Atlantic provinces)
- Vice-President (who will become the president in 2007–08 and 2008–09)

If you are interested or know of a potential candidate, please contact me.

A Look Back at Our 2005 Conference

I extend great thanks to all the conference workers, presenters, and registrants. The conference provided what members want: great training and a get-together with people from far and wide (from eight provinces and five states). The conference also brought in new members and opened links with Library and Archives Canada, genealogists, and an author. The Show-and-Sell display added parliamentary indexing to the program, thanks to participation by a number of provincial Hansard indexers. The conference also brought about the romantic “Indexer’s Lament,” written and sung by our keynote speaker, Phil Jenkins of Chelsea, Quebec.

Thanks to all the session reporters who contributed to this issue of the Bulletin for making some of the content accessible to members who couldn’t attend the conference, and for reminders to those who were there.

Parting Words of Inspiration & Good Cheer

In her seminar “NASCAR Indexing: Creating and Maintaining Speed,” Kate Mertes of the American Society of Indexers says that one of the six baseline requirements for speed (and therefore success) in indexing is intellectual stimulation: “Do (and leverage) the things you like and are interested in.”

That’s why, along with reading the newspaper each morning and calling it work time, I spend time on IASC/SCAD. I enjoy it, and it pays off. Thank you for this opportunity.

— Elizabeth Macfie
My name is Amina Essop and I am the new managing editor of the *Bulletin*. Please e-mail submissions, profiles and ideas to aminae@sympatico.ca

**Back up your data daily.** The only time I adhered to the habit of daily disc backup was when I ran my store with a quirky retail software system. Having a closing time was helpful in minding my daily data. Current hard copies of e-mail and to-do lists were all found in my daily operations binder. If the computer was down it was still business as usual.

**Schedule regular computer virus scans.** Working at home has its own rhythm and dynamics. When is the end of a workday? When should I save my data and how do I organize all my discs? What indexing software should I buy and how do I protect my data? Where should I save my documents?

**The indexer and the computer:** Why not enhance your next Indexing meeting with a software demonstration? Bring out the laptops and a document to index. Invite a computer tech to outline the steps of basic computer wellness. Perhaps later, venture into the world of Web indexing.

**Meetings**

Future Toronto IASC/SCAD meetings will showcase some indexing software. We are also considering workplace field trips and pursuing ideas about a mentorship program. Spring and summer meetings were bright with news about conferences.

**Conferences and Awards**

This issue of the *Bulletin* contains reports from the Ottawa conference in June 2005. Even if you were not present at the conference you can get a sense of where the profession of indexing is going. Conferences provide dynamic conversations between continental colleagues. It is the one time of the year that geography is not a barrier in the indexing profession.

Toronto will be the destination for the 2006 joint conference with the American Society of Indexers. My favourite moment of the last joint conference (in 2003) was when it was announced that there was no winner of the H.W. Wilson award. It was a shocker – how could there be no index to honour?

Again there is no winner of the American Society of Indexers’ H.W. Wilson 2005 award. However, there was great fanfare in Britain when Hazel Bell was awarded the Wheatley medal. Read about it in this issue, and maybe ASI will announce a winner in Toronto 2006.

**The Bulletin**

The fall issue of the *Bulletin* has hopefully brought everyone up to date with society news and introductions. I lost my data and reference points this summer – simply said, many thanks to everyone who contributed to the content and production of this issue.

**In This Issue**

- Ottawa 2005 Conference
- 2005 Annual General Meeting minutes
- annual reports
- report on the Society of Indexers training course
- status of name changes and logo (see AGM)
- executive discussion on not-for-profit status membership

**Next Issue’s Theme**

The career path of an indexer. Whether you are new to the art of indexing or a back-of-the-book indexer looking ahead to Web indexing, everyone needs a plan and a mentor. Who and what inspires the indexer?

— Amina Essop
Sutherland Is New President

At the 2005 Annual Conference at the University of Exeter, the Society of Indexers welcomed its new President, Professor John Sutherland, and warmly thanked the outgoing President, Maureen MacGlashan, for all her work for the Society during her term of office.

John Sutherland is Lord Northcliffe Emeritus Professor at University College London, and holds a teaching post as Professor of Literature at the California Institute of Technology, where he taught, full-time, from 1983 to 1992.

He has published some 21 books (beginning with *Thackeray at Work*, 1974) on a number of topics. His authorized biography of Stephen Spender was published in 2004. A consistent interest is in Victorian fiction, and the publishing thereof. He has edited some 30 Victorian novels, and published, as academics do, in learned journals. As not all academics do, he has published popular books on his subject (the puzzle books beginning with *Is Heathcliff a Murderer?* and *So You Think You Know Jane Austen*). He has also written a weekly column on general affairs for the *Guardian* newspaper over the last half-dozen years. On his retirement from his UCL post in 2004, Professor Sutherland was described as “hugely influential figure in the department since the 1960s.”

He has also commented on the importance of indexes. In an article on the professional refereeing of learned journals, “Who Owns John Sutherland?” in the *London Review of Books* (7 January 1999), he commented, “Journals distribute published research efficiently through an arterial system of subscribing libraries, and for the end-user the contents of the journal are ‘free,’ guaranteed fresh and delivered in timely fashion to his institution’s door step. Most important, they have indexes and shelvable back-numbers. This makes for easy retrieval, cross-reference, correction, confirmation, argument and contradiction.”

John Sutherland began his association with the Society of Indexers by presenting the Wheatley Medal for an outstanding index to Hazel K. Bell at the Conference. The Society is delighted that he has accepted its invitation to become the President, and looks forward to working with him over the coming years.

2005 Wheatley Medal

At the Society of Indexers conference at Exeter University on Saturday, 9 July, Professor John Sutherland, about to be elected as the Society of Indexers’ new Honorary President, presented the Wheatley Medal for an outstanding index to Hazel Bell for her index to *Seven Pillars of Wisdom: The Complete 1922 Oxford Text*, by T. E. Lawrence (published in 2004 by J. and N. Wilson).

“Most of the indexes submitted this year were competent, some very competent indeed,” said David Lee, chairman of the judges and a former chairman of the Society of Indexers. “But we were unanimous in awarding the medal to Hazel Bell. Her index showed very great attention to detail, for instance in understanding the Arabic names, and in conveying the historical flavour of the 1922 text. In a work of this sort, where the author is regrettably not around for consultation (Lawrence died in 1935), care has been taken to avoid confusion, and there are occasional explanatory notes to indicate possible differences between Lawrence’s intentions and the indexer’s perception. This book must at times have been a nightmare to index, but the publishers and indexer have worked well to do a clever and interesting – and useful – job.”

The panel also wished to commend Moira Greenhalgh and the publishers (Oxford University Press, 2004) for the index to *Blackstone’s Criminal Practice 2005*. This includes the usual tables of cases and statutes, but it was the almost 100 pages of the subject index that was judged deserving of commendation; the judges felt this to be particularly intelligent in its choice of subject headings. They found it easy to imagine lawyers using this index, which is well presented in a decent typeface of the proper size.

Finally, the panel commended indexer Sylvia Potter and Frank Cass, publisher of *West European Politics: A 25-year Index 1978–2002* (2004). “This is one of those consolidated indexes that are so valuable for finding information in a long run of a periodical where historical information is still of value,” said David Lee. “This volume contains a list of articles by title, a list of authors, alphabetically, and a countries index, but most usefully it has a 50-odd-page subject index, with cross-references. There could be little that the user of this index would be unable to find.”
In congratulating all three indexers, Professor Sutherland said, “In one of the most competitive and increasingly necessary areas of bookmaking and information curatorship, the winning index (a literary text, I am chauvinistically pleased to note) and the two commended indexes clearly uphold the standards of which the Society is an active custodian. I join my admiration to that of the learned judges.”

**Biographical Information on the Winners**

**Hazel Bell** graduated from Reading University with an Honours degree in English Language and Literature. She became a qualified teacher, and has taught English in schools and colleges as well as on adult courses.

While bringing up her three children, she started to work freelance for publishers, chiefly as an indexer; she has now compiled nearly 700 published indexes to books and journals. She was editor of the *National Newsletter of National Housewives Register* (1972–76), editor of *The Indexer*, the international professional journal for indexers (1976–95), and editor of *Learned Publishing*, the journal of the Association of Learned and Professional Society Publishers (ALPSP) (1987–96). She now edits *Green Leaves*, the journal of the Barbara Pym Society.

Hazel received the Carey Award for services to indexing in 1997, and was made an Honorary Member of ALPSP in 1998.

She has written many articles, reports and reviews for the journals cited above as well as for others, including the *Journal of Scholarly Publishing*, *LOGOS: the International Journal of the Book World*, *Serials*, *Library Management*, and *Rubber Developments*. She is also author or editor of *Situation Books for Under-sixes* (Kenneth Mason, 1969); *Indexing Biographies and Other Stories of Human Lives* (Society of Indexers, Occasional Paper No. 1, 3rd ed., 2004); *Indexers and Indexes in Fact and Fiction* (British Library/University of Toronto Press, 2001); and *No Soft Incense: Barbara Pym and the Church* (Barbara Pym Society, 2004). Further details can be found on her Web site at [http://www.aidanbell.com/html/hkbell.htm](http://www.aidanbell.com/html/hkbell.htm)

**Moira Greenhalgh** obtained a postgraduate qualification in information science while employed indexing abstracts for the Iron and Steel Institute. She became a freelance Registered Indexer in the early 1980s, specializing in legal materials, and now works for all the major law publishers in the UK. She was a co-author of the *Society of Indexers Occasional Paper 2, Indexing Legal Materials*.

**Sylvia Potter** lives in Ilford and works part-time as Information Officer for Barnardo’s Policy and Research Unit. She has been indexing for 12 years, is a Registered Indexer and specializes in social welfare and humanities. She also undertakes copy-editing in the same fields, and is a member of the Early Years Systematic Review Group of the EPPI-Centre (Institute of Education). Here other interests include theatre and folk dancing.

**Background Information**

The Wheatley Medal was established in 1961 by the then Library Association and the Society of Indexers to recognize and encourage excellence in indexing. The panel of judges includes representatives from the Society and from the Chartered Institute of Library and Information Professionals (CILIP). Further information and a list of past winners is available on the Society of Indexers Web site at [www.indexers.org.uk](http://www.indexers.org.uk).

The Society of Indexers will be celebrating its 50th birthday in two years’ time. The only professional association of indexers in the UK, it aims to promote indexing, the quality of indexes and the profession of indexing. In addition to its well-respected distance-learning course, it runs a program of workshops at various venues throughout the UK, and publishes a journal (*The Indexer*) and a series of occasional papers on specialized aspects of indexing. Publishers and others searching for an indexer need look no further than the Society’s directory of *Indexers Available*, fully indexed online at [www.indexers.org.uk](http://www.indexers.org.uk), where they will also find considerable advice on commissioning indexes.

For further information about the Wheatley Medal and about the Society of Indexers, contact the administrator (admin@indexers.org.uk) or the Honorary Secretary (secretary@indexers.org.uk) or visit the Web site: [www.indexers.org.uk](http://www.indexers.org.uk)
Indexing in a Multilingual and Multicultural Environment

Presentation by Michèle Hudon

Report by Katherine Howlett

As Canadians, we are familiar with a society that functions in two official languages. As indexers, we usually work in only one of those languages. Professor Michèle Hudon invited us to consider the case where the information seeker and the documentation do not share the same language. Relevant examples of this case include the European Community and the World Wide Web. Of particular interest is the Internet, where information is available on demand day or night and increasingly in many different languages.

The most obvious way of providing access to information in a multilingual environment is to translate the source document into the desired language. In practice, this is a Herculean task. While automatic translation programs do exist, they are not yet completely accurate or reliable. Technology can help with the appearance of scripts and diacriticals, but it cannot cope with the ambiguous and subtle qualities of language.

Professor Hudon likened indexers to language workers because they use words to help information seekers navigate their way through a text. With the help of many examples, she illustrated some of the complexities involved in working with language. For instance, words in one language can be ambiguous in another. Take the French word beau-père, for example. In English, it means father-in-law, but it can also mean stepfather. Concepts are even more difficult to translate and sometimes a concept does not even exist in another language.

Despite these challenges, Professor Hudon discussed other ways to help information seekers retrieve information in their language of choice. Potential solutions included keeping a document in its source language and providing cross-references in other languages. The development of controlled vocabularies, term banks and thesauri may also be very useful. Therefore, Professor Hudon concludes that indexes should be constructed separately for each language and not simply translated from one language into another.

While it may appear that Professor Hudon’s talk was targeted to those with an interest in translation, this was definitely not the case. She brought us back to first principles of indexing with her reminder to keep the index user’s needs in mind. The indexer must not make assumptions about the information seeker. For instance, the index user may not be a native speaker of the language nor of the same cultural background. This makes the case for a healthy number of cross-references and a validator, who would make sure the finished index makes sense. Thanks to Professor Hudon for broadening our appreciation of the indexer’s role as language worker.

Controlled Vocabulary Implementation in Government of Canada Metadata

Presentation by Gay Lepkey

Report by Fred Brown

Gay Lepkey spoke about how controlled vocabularies are being implemented in the Government of Canada (GOC). The Dublin Core forms the basis for metadata used across the GOC. Mr. Lepkey discussed the many challenges related to making metadata and controlled vocabularies work within an extremely large and decentralized organization. Examples included a document type vocabulary, the Statistics Canada thesaurus, the Transport Canada thesaurus and the Government of Canada Core Subject Thesaurus. Particular challenges include working with minimal resources, bringing government departments together and defining responsibilities.
The Society of Indexers Training Course
Presentation by Ruth Pincoe and Christine Jacobs
Report by Maryanne Pentick

The Society of Indexers (SI) has offered to make their training course available to all the associated indexing societies. Over the past year a committee consisting of Ruth Pincoe and Christine Jacobs has looked at the course and evaluated the possibilities of using it in Canada. SI has offered to administer the course; it remains for IASC to determine how it can be made most usefully available to its membership.

After presenting an outline of the SI training course, Christine and Ruth went over the issues involved with adopting its use. They noted that

- The course is quite comprehensive, covering both journal and book indexing. It does not cover thesaurus construction in detail, but introduces the essential principles. The fourth module of the course is not applicable to Canadian circumstances since it focuses on British business practices.
- There are no major variations from Canadian usage, which in fact varies considerably within the publishing industry.
- Use of the course for accreditation is not really a possibility at this point since IASC cannot afford to translate/adapt the course for use in French.
- SI uses it for certification and the American Society of Indexers (ASI) is moving in that direction. In order to be certified in either Britain or the US, indexers will have to maintain memberships in the national societies.

There followed some questions and discussion. We were lucky enough to have in the audience a number of people from ASI, including Frances Lennie, who is on the committee evaluating/implementing the course in the US. This added considerable substance to the discussion as they were able to clarify ASI’s approach and the reasons behind it. As well, Kari Kells, who works with the USDA course, was present. She confirmed the impression that the USDA course is comparatively less theoretical and more practice-based.

Ruth and Christine recommended that IASC pursue discussions with SI about methods of adopting the first three modules of the course so that the process can be put in place over the next year.

Panel on Genealogy Indexing
Report by Jennifer Hedges

According to Patricia Roberts-Pichette, a director of the British Isles Family History Society of Greater Ottawa, genealogy is Canada’s second-favourite hobby, after golf.

Retired from a career in the sciences, Patricia is now coordinating the indexing of the Middlemore files held by Library and Archives Canada. The files comprise over 100 reels of microfilmed documents related to the Middlemore home children who came to Canada from the Birmingham, England, area between 1873 and 1936.

When completed, the index will be available on the Library and Archives Canada Web site. Meanwhile, the group working on the index receives up to three requests a week from individuals researching family members who were sent to Canada under Middlemore’s program.

Sylvie Tremblay, an historian and archivist, illustrated her talk with examples from her research into her own family. The Tremblays, North America’s largest French-Canadian family, are all descended from Pierre Tremblay and his four sons.

Quebec is rich in genealogical resources, including church records, justice records, and notarial records. The earliest genealogical indexers were priests who kept annual indexes of their parish birth, marriage, and death records. Early genealogical dictionaries, based on handwritten records, which could be difficult to decipher, often contained errors and other inaccuracies, such as birthdates adjusted as needed so that a child was born at least nine months following his or her parents’ marriage.
Ruth Pincoe, IASC Past President and long-time indexer, was the third member of the panel. She spoke about some of the new challenges faced by genealogists and indexers: optical scanning of historic documents contributes to inaccuracies as surely as penmanship did in the past. She remarked on the inherent ties between genealogy and indexing, which have been recognized by the Society of Indexers and the American Society of Indexers in their special interest groups, and feels it is time for IASC to make significant links with genealogists in Canada.

Scholarly Indexing Panel
Report by Kari Kells

The scholarly indexing panel was unique in several ways: scholarly indexing has been the topic of few IASC sessions; one of the panelists was an editor; attendees were given a list of topics that the panelists planned to address; and the panelists adopted a conversational tone and the presentation evolved naturally. Each of these features contributed to this panel being a crowd-pleaser.

Three indexers and one editor were on this panel. Pat Buchanan has been indexing scholarly books ever since she walked into UBC Press and introduced herself to editorial staff. The first client that Noeline Bridge landed was a university press and she continues to index a lot of textbooks. Ruth Pincoe was born to be an indexer. She joked about her family being so organized that the milk in the fridge included a note that said “See also back shed.” Ruth describes her work as consisting entirely of scholarly works and cookbooks. Joan McGilvray works with indexers in her position as Coordinating Editor at McGill-Queen’s University Press.

The first discussion revolved around defining scholarly indexing and describing how it differs from other types of indexing. Pat described that scholarly texts are “not neatly packed” because of complexities that develop as scholarly arguments progress. Ruth mentioned that these publications usually have mechanicals (tables, charts, graphs) and notes, each of which are accompanied by their own complex choices: if you index them, how do you do so; and if you don’t index them, why not? All of the panelists nodded in agreement when Joan said that authors of these books “have definite opinions about what indexes for their works should be.” Some of the characteristics used to describe scholarly books were: dense text, highly specialized topics, lots of references to other sources, extremely small type size, and more relaxed deadlines.

Style preferences emerged as a topic several times. The treatment of names drew a lot of attention. Some clients want all names indexed, including those that are simply bibliographic. Some clients want no names indexed. Ruth described an author who wanted names indexed, but wanted her to leave out the names of his contemporary colleagues because he didn’t want them to read the book. The panelists agreed that no matter how useful (or not) the preferences are, indexers must do what their clients ask.

One aspect of scholarly indexing is an enormous benefit that comes with a drawback: Authors of scholarly works care deeply about the indexes for their books. This can be a problem if they misunderstand how indexes are used or structured. However, scholars are often impressed by the resulting index and openly express their sincere gratitude. All of the panelists agreed that you must enjoy working with authors if you want to index scholarly books. Noeline said that she loves the enthusiasm that authors have when their books are finally published. They’re often glad to see the project end and they can finally step back and be proud of their efforts.

Receiving lists of terms from authors that should appear in the index is common in Pat’s experience. Her description of how she manages these lists has applications outside the realm of scholarly publishing. Pat enters all of the author’s terms in her software and immediately labels them. At the end of her indexing process she surveys her use of these labeled terms. If there are some she hasn’t used, she makes sure that she knows why she hasn’t used them so that she can talk with the author about it.

Throughout their presentation the panelists provided details about personalities that work well in scholarly indexing and the qualities of scholarly indexing that they each enjoy most. In addition to the usual indexer qualities of enjoying a wide range of topics and meeting deadlines, scholarly indexers must like having contact with scholars, must be prepared to book projects months in advance, and must be motivated enough to work with deadlines that are often relatively loose.

What qualities do scholarly presses look for in indexers? Like all publishers, they want indexers who can meet their deadlines, meet length restrictions, and follow their preferred style. Pat added that flexibility and politeness are additional important personality traits. Joan mentioned that she appreciates getting notes from indexers telling...
her that they enjoyed working on the book. She jokingly added there’s no need to exaggerate, but saying something sincerely positive about the content is appreciated. She also said that she likes hearing about aspects of books that indexers find especially interesting.

When asked how important it is to have prior knowledge of a subject, the panelists responded much as any indexer would. They agreed that prior knowledge will speed up the indexing process and help them understand the terms and structures that readers might anticipate. However, they felt that good indexers could do enough research to fill in the gaps and get through a project. Noeline said that prior knowledge isn’t as important as indexers having the following foundation: “good general knowledge, reading widely, and being sensitive to phraseology and new concepts.” When Ruth needs to research a new topic, she buys books about it. She confessed that she acquires at least one new book per project. Noeline has noticed a similar trend over her career. The panelists stressed that most scholarly indexers have a passion for learning.

Finances are viewed quite differently from trade books because the sales potential of scholarly books is so limited. Joan explained that scholarly publishers don’t break even for many books. Like trade publishers, the tradition is for authors to pay for indexing costs either up front or out of their royalties. Occasionally authors or publishers have received grants to cover the costs associated with a book.

Pay rates for scholarly texts are comparable to those for trade texts. They typically range from $3 to $5 per page. The panelists agreed that keeping fee structures open for negotiation is quite important. Ruth noted that scholarly indexers are often agreeing to terms months before they see a text, which can present hurdles when preparing quotes. Some scholarly indexers charge extra for name indexes by tacking on an additional per-entry fee for names.

If landing scholarly clients appeals to you, the panelists mentioned a number of useful tips. Noeline has followed the same kinds of routines as when finding other clients. She visits publishers’ Web sites to see what kinds of books they’re publishing and then contacts them to let them know that she is familiar with the disciplines they cover. Pat said that walking into university presses and meeting editors in person has led to a number projects for her. Attendee Maria Coughlin has landed a number of scholarly clients by marketing to reference librarians who help authors with their research. Ruth reminded us that authors talk with their colleagues about their publishing efforts, so marketing to authors in a particular field gets your name circulated through word of mouth. She also mentioned that the Journal for Scholarly Publishing can be quite useful. Ruth admitted that she has never marketed her indexing work. All of her projects have come through “serendipity and mistake.”

**Web Indexing**

**Presentation by Dave Ream**

**Report by Dania Sheldon**

The official conference sessions were skilfully wrapped up by Dave Ream, who guided listeners expertly through the relatively new realm of Web indexing. Dave is part of the private-sector company Leverage Technologies, and travelled from Ohio to speak about the types of challenges in Web index design and creation. Essential elements to consider include the structure, space, style, and navigation of the Web site, as well as features of the indexing process – among these, handling locators, the lack of “page numbers” in Web sites, and scripting features of various sites. Several types of technology are available to Web indexers, none of them entirely satisfactory at this point.

What are the key qualities for successful Web indexers? They need to have more tools (in the form of better applications – and therefore more financial resources to draw from), more skills and knowledge, and more time – for initial learning and training and to locate work, as the job turnover is more frequent than in some other types of indexing. The upside? Web indexers can generally charge more for their services, are more involved in a project “up front” while it is in development, and experience more of a teamwork approach to their involvement in projects.
Annual General Meeting

Date: Wednesday, June 7, 2005
Time: 4:30–5:30 p.m.
Location: University of Ottawa, Ottawa, ON

1. Call to Order
The meeting was called to order by the President, Ruth Pincoe, at 4:30 p.m. Ruth thanked the members for the privilege of being president for the past two years. Attendees at the meeting: Merridy Bradley, Noeline Bridge, Patricia Buchanan (recorder), Lloyd Davis, Joan Eadie, Peter Grieg, Jennifer Hedges, Christine Jacobs, Kari Kells, Maureen Koggel, Elizabeth Macle, Audrey McClellan, Elaine Melnick, Ruth Pincoe (President), Clive Pyne, Cecylia Podoski, Louise Saint-André, Daphne Sams, Gillian Watts, Jean Wheeler.

2. Call for Other Business
No other business was added to the agenda.

3. Motion to Approve Agenda
Moved by Christine Jacobs, seconded by Elaine Melnick, that the agenda be approved as distributed. CARRIED.

4. Approval of Minutes of 2004 Annual General Meeting
Item 7(a) was clarified: the fee increase for members outside Canada would be an extra $10 (on top of the stated fees). Moved by Gillian Watts, seconded by Noeline Bridge, that the minutes be accepted as amended. CARRIED.

5. Business Arising from Minutes
(a) Logo The long bilingual organization name poses a problem for redesigning the logo. This prompted a discussion about a name change for the organization. The logo project has been put on hold until a decision has been made about a new name for IASC/SCAD.

(b) Society of Indexers training course
Christine Jacobs and the ad hoc committee prepared a report on the Society of Indexers' training course for IASC/SCAD's president. (The committee report is attached and forms part of these minutes.) The quality and applicability of the first three of the four units are very good. The fourth unit, which covers various topics dealing with running an indexing business, is geared to the British situation and is not, in its present form, applicable to Canadian indexers.

The SI has now made their course available to members of the indexing societies in Britain, Canada, Australia, New Zealand, and South Africa. This was done with the idea that individual societies might want to use it as a basis for accreditation, as has been the case in Britain. However, any systems of accreditation are the responsibility of the individual society.

The American Society of Indexers (ASI) is licensing the first three units from SI and will offer accreditation. If members of IASC/SCAD want to take the course through ASI (rather than SI) they would have to be (or become) members of ASI.

The committee recommends that IASC/SCAD make its members aware of the availability of the course. It would not be possible for IASC/SCAD to use the course as a basis for accreditation unless we could make it available in both languages. The task (and cost) of translating the course material into French and preparing a French-language version of the course is simply too great for consideration at this time.

Moved by Joan Eadie, seconded by Jean Wheeler, that the report be accepted. CARRIED.

(c) Not-for-profit status
The executive investigated this issue in the fall of 2004. A summary of this discussion is attached and forms part of these minutes. The decision is put forward into the next year.

(d) 2006 International Conference in Toronto
We proposed to hold next year’s conference in conjunction with ASI’s conference in May or June 2006 in Toronto. Seth Maislin, current vice-president of ASI, is the conference coordinator. An agreement concerning a joint ASI/IASC conference is imminent. Once the
dates and location are decided, IASC/SCAD volunteers will be recruited.

6. **Annual Executive Reports**
   Moved by Peter Greig, seconded by Audrey McClellan, that the annual reports be accepted as submitted. CARRIED.

7. **Budget for 2006**
   The budget document is included in the Annual Executive Reports and forms part of these minutes. [At the time of the meeting, budget figures were available only up to 31 March 2005. The budget document attached to these minutes contains figures available to 30 June 2005.]

   There were fee increases planned for both 2005 and 2006 but the executive recommends a year’s pause between increases. The fees for 2006 therefore remain the same as 2005.

   Moved by Jean Wheeler, seconded by Noeline Bridge, to accept the 2006 budget as presented. CARRIED.

8. **New Business**
   (a) **Name change for IASC/SCAD**
   As noted above in item 5(a), redesigning the logo prompted a review of the name of our organization. Any action should be considered and deliberated on since a name change involves a constitutional change and thus a vote at an AGM or a mail-in referendum.

   Members at the meeting queried whether the current name reflects the members' interests and skills. One member noted that other organizations contemplating such a change held focus groups of those outside of the organization to find out how the public and clients perceive the organization.

   Moved by Peter Greig, seconded by Daphne Sams, that the new executive appoint a committee as soon as possible to look at possible names and related constitutional issues and to report back to the executive. The committee’s work should include whatever research is necessary to determine possible names. CARRIED.

   (b) **Archival depository**
   The records of our Society are scattered among a number of present and past executive members. We need to investigate ways in which our records could be brought together, and perhaps eventually placed in an archival institution.

   Noeline Bridge, past president, conducted the election. It was clarified that only the managing editor of the IASC/SCAD Bulletin would be a voting member of the executive.

   President...........................................Elizabeth Macfie
   Vice-President..............................................[vacant]
   Past President............................................Ruth Pincoe
   Treasurer ..................................................Richard Johnson
   Membership Secretary .......................Jennifer Hedges
   International Liaison ..........................Ruth Pincoe
   Webmaster ..................................................Cheryl Lemmens
   Publicity ..................................................Mary Newberry
   Member-at-large .......................................Karen Griffiths
   Editor, Register of Indexers ............Christine Dudgeon
   Managing Editor, IASC Bulletin ............Amina Essop
   Production Editor .................................Gillian Watts
   Copy Editor ..............................................Adrian Mather
   Distribution .........................................Judith Anderson
   Back-up Editor ........................................Hugh Morrison

   Regional representatives:
   British Columbia...............................Karen Griffiths
   Western Canada ...............................Andrea Palmer
   Central Canada ....................................Elaine Melnick
   Eastern Canada .................................[vacant]

   The members were asked three times if there were any further nominations from the floor. There were not.

   Moved by Christine Jacobs, seconded by Jean Wheeler, that nominations be closed. CARRIED.

   The slate as presented was declared acclaimed.

10. **Other Business**
    Ruth thanked the members of the executive who were stepping down this year: Joan Eadie, Raven Girard and Brenda Hudson.

    Ruth announced that the recipient of this year’s Tamarack Award would be Noeline Bridge, who has been on the executive for about twelve years serving as Treasurer, Vice-President, President, and International Liaison. Her wise counsel and constant good humour have been of great value and assistance throughout this time. The Tamarack Award, presented by the President, honours a member who has given outstanding service to IASC/SCAD. The award was presented at the dinner following the Annual General Meeting.

11. **Adjournment**
    Moved by Elaine Melnick that the meeting be adjourned. CARRIED.
    The meeting adjourned at 5:30 p.m.
Report of the Committee on the Society of Indexers’ Training Course

Course quality and applicability

• very thorough
• and an excellent learning tool
the first three volumes can be used “as is” for Canadian practices, but the fourth volume is too specific to British business practice.
course is not tutored as the USDA course is – tests are marked but not returned. The final assignment is commented on, but not marked per se.

Accreditation

Impractical to use it for this purpose since we do not have the resources to administer it. It would also have to be translated.

Possible society uses

encourage using it for continuing education and for indexer training purposes
keep the information as part of the membership record
Indexers may use the information in their Register entries.

Relationship with other Societies

In order to take the course to be accredited in the U.S. or in the U.K., the indexer would have to be a member of the appropriate society.
SI is offering to administer the course.
ASI is licensing the first three volumes from SI, making minor vocabulary and capitalization changes and administering it on CD.

Other issues raised

What would the society do about other courses, such as the USDA, that indexers have taken? Would we also keep this info in the membership record, perhaps on receipt of a copy of the appropriate certificate?
Would the Society prepare a “Canadian practices” insert to accompany the first three volumes? Would this be acceptable to SI?
How would access to the ISO/BS standards be organized?

Recommendations

Following feedback at the conference, that membership input be integrated and that discussion be pursued with SI about exact methods for adopting its use so that a system can be put in place within the next year.

Report of Executive Discussion on Not-for-Profit Status during the Executive E-Meeting Held in October 2004

According to initial research provided by Mary Newberry, we need to incorporate as a not-for-profit organization. (This would costs $200 for the federal incorporation fee plus any legal costs.) A non-profit organization has tax-exempt status. There is no difference between non-profit, nonprofit, and not-for-profit organizations. The difference between a registered charity and a not-for-profit organization is that a registered charity, in addition to being exempt from most taxes, can also issue tax deduction receipts. As a professional association, IASC/SCAD would likely qualify for not-for-profit (i.e., tax-exempt) status but would not qualify for charitable status.

Richard Johnson agreed that we are a not-for-profit organization rather than a charitable organization. We are tax-exempt because our revenues are under $30,000 per annum. Incorporation protects individual officers of a corporation from personal liability.

Mary stated that, according to information on the Ontario government Web site and other provincial and federal sites, we can incorporate, but, as Richard points out, if our earnings are less than $30,000 there is little reason to do so. However, incorporation is a way of protecting executive members. Elizabeth Bell pointed out that one of the reasons to incorporate is so that individual executive members are not liable should someone injure themselves while attending a society function. Another reason to clarify our not-for-profit status would be to address the problem experienced by the Toronto group in finding meeting space. Most municipal organizations (such as libraries) will not rent inexpensive meeting space for organizations such as IASC unless they have proof of their not-for-profit status. It seems that some clarification is needed.
Executive Reports

Report of the President

I find it hard to believe that two years have gone by. It seems that not so long ago I was preparing for the Calgary conference, and a little while before that I was getting ready to go to Vancouver. However, it’s conference time again, and I am not only preparing the AGM but also getting ready to pass on the office of President to Beth Macfie. I can truthfully say the two years I have spent as President of IASC/SCAD have been a rewarding time. That is not to say things have always been easy. There have been executive meetings to organize, problems to solve, deadlines to meet, and difficult decisions to make. Needless to say, I have some regrets. There are a number of things I had hoped to do that I was not able to accomplish during my time as president.

We have, however, moved forward in a number of important areas. Our membership has been active in planning conferences, taking part in local activities, and writing in the *Bulletin*. We have run two successful conferences (Calgary 2004 and Ottawa 2005). Our Web site has had a makeover and is much improved. We have filled the new Member-at-large/Publicity position and are taking steps to raise the profile. We have strengthened the international ties with our sister societies, one result of which is that the Society of Indexers Training Course will be available to our members. And with all this, we have managed to balance our budget and keep our organization running on a smooth course.

Little of this is due to me. Indeed, I often feel that the role of president is something like that of a traffic cop at a particularly complicated intersection. The overall credit for what IASC/SCAD has achieved in the last two years goes to the membership – indexers across Canada and beyond – who make this organization what it is. That said, particular credit goes to the executive. We have come to know each other quite well during our frequent e-mail discussions as well as our (slightly) more formal e-meetings. Everyone has been unbelievably patient, supportive, creative, and fantastic! First, I must thank the two Elizabeths: Elizabeth Bell, as past president, and Elizabeth Macfie, as vice-president, who were always ready with cool heads and sage advice for any situation that might arise. My appreciation also goes to the three regional representatives – Karen Griffiths for British Columbia, Brenda Hudson for Prairie Provinces, and Elaine Melnick for Central Canada – not only for their work in those regions, but also for their valuable voices on the executive.

Joan Eadie, as membership secretary, and Richard Johnson, as treasurer, kept the IASC/SCAD machinery running smoothly and efficiently. As with any production or organization, there’s a great deal going on behind the scenes. Cheryl Lemmens, our Webmaster, has made an amazing contribution to our Internet presence, particularly with the new Web site design. Indeed, she always seems to be one jump ahead of the rest of us. Noeline Bridge sits on the executive as international liaison, and indeed does a wonderful job, but with her long experience in our organization, she is always ready with comments, advice, and fresh ideas in almost any area. Mary Newberry, our publicity chair, has also been busy, not only with taking on the project of a new logo for IASC/SCAD but also with publicity for our upcoming conference.

In the publications area, we have a whole team of people to thank. Christine Dudgeon has done a wonderful job of editing and producing our *Register of Indexers Available*, and on top of that, she has also taken care of the electronic and mail distribution of the *Bulletin*. A number of people have contributed to the production of the *Bulletin* over the last year. When I first became president, Rachel Rosenberg was the editor. When she resigned in the summer of 2004, Raven Girard, a new member, took over this somewhat daunting task. Gillian Watts has been taking care of our layout and some of the copy editing as well. Brenda Hudson and Cheryl Lemmens have also contributed to the production of the electronic edition of the *Bulletin*. My thanks for all of your contributions.

My final thoughts, however, return to you, the membership. Without you, IASC/SCAD would not exist. Many of you have been involved in one or several areas both as volunteers. You have written articles for the *Bulletin*. You have made significant contributions to the organization and running of the 2004 conference in Calgary and the 2005 conference in Ottawa. You have been involved in local meetings and activities in Toronto, Vancouver, and elsewhere. Most important, you have been interested and involved in the discipline of indexing. I hope you will continue to be involved both in our profession and in our organization. By working together, we can
make IASC/SCAD even better in the years to come. There are some exciting issues coming up, including a new logo and identity for our organization and the 2006 international conference in Toronto. I know there will be successful times ahead – with Beth Macfie as your new president, that much is assured! – and I can hardly wait to see what will happen next!

— Ruth Pincoe, President

Annual Conference Report: Ottawa 2005

Background
At the 2004 IASC conference in Calgary, I suggested Ottawa as the site of our 2005 conference. This is because IASC hadn’t met in Ottawa in recent memory, and because Ottawa (with its federal government offices and museums) has particular types of indexing and information management to show.

The 2005 conference was not staged back-to-back with another related conference (with an editors’ or librarians’ association), as IASC usually does. This is because we didn’t know of one to be held in Ottawa in spring 2005, and we wanted to go ahead there at that time anyway. (We skipped the chance to hold the conference in the same time and place as the Editors’ Association of Canada 2005 conference in Toronto because the IASC conference will be there in 2006 – in collaboration with the American Society of Indexers.) Our 2005 conference is scheduled to end a day before the Editors’ Association of Canada conference starts. This is to allow people travelling from afar to combine both conferences in one trip. (Participants at the Calgary conference in 2004 thought it was a good idea.) I will survey the attendees this year to find out if this scheduling was, in fact, helpful.

Budget
As is the IASC custom, we budgeted the conference to break even. The goal of the conference is to get as many members together as possible, to learn and network. And this is possible because all organizing is done by volunteers. As of 31 May 2005, we are approximately at break-even. Therefore, we’re content (though we have room for more participants, so it would be nice to have more registrants, more people to meet, and some surplus funds).

Registration
We have 43 participants from across Canada and the U.S. (including 11 speakers, most of whom are also attending the rest of the conference). The speakers, the international representatives, and two major volunteers were offered complimentary conference registration. One representative of a sister society is attending (Maria Coughlin, President of the American Society of Indexers). Two representatives from the China Society of Indexers hope to attend, but this is uncertain.

Program
Pre-conference workshop: Cindex workshop (Frances Lennie). (Macrex offered a two-day workshop, which was cancelled due to shortage of registrants. Sky Indexing was invited but declined because they do not offer workshops.)

Keynote Address (author Phil Jenkins)
Indexing in a Multicultural and Multilingual Environment (Michèle Hudon)

Controlled Vocabulary Implementation in Government of Canada Web Metadata (Gay Lepkey)

Society of Indexers Course and Accreditation (Christine Jacobs)

Dinner and networking/social evening (five presenters/exhibitors booked)

Panel on Genealogy Indexing (Patricia Roberts-Pichette, Sylvie Tremblay, and Ruth Pincoe)
Panel on Scholarly Indexing (Patricia Buchanan, Noeline Bridge, Ruth Pincoe, and Joan McGilvray of McGill-Queen's University Press)

Web Indexing (David Ream) [replaces The Finishing Touch: Helping Editors and Authors Evaluate Indexes (Kate Mertes), cancelled due to speaker illness]

The conference registration includes all meals from Wednesday breakfast through Thursday afternoon refreshment break. This is convenient for participants and gives them extra opportunity to socialize and network. All registrants were invited to a post-conference dinner Thursday evening at my house in Chelsea.

Volunteers
So far, 17 volunteers have worked on the conference or are scheduled to work on it. I expect to put another eight in place in time for the conference. Several of these people have done more than one job. More than half live outside the Ottawa area. Great thanks to all these hardworking, capable and cheerful people. It is a joy to work with you.

— Elizabeth Macfie, 2005 Conference Chair
Membership Report

As of 14 May 2005, there are 135 IASC/SCAD members. The geographical breakdown of the membership is as follows.

Within Canada

<table>
<thead>
<tr>
<th>Province</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
<td>23</td>
</tr>
<tr>
<td>Alberta</td>
<td>15</td>
</tr>
<tr>
<td>Manitoba</td>
<td>1</td>
</tr>
<tr>
<td>Saskatchewan</td>
<td>1</td>
</tr>
<tr>
<td>Ontario</td>
<td>66</td>
</tr>
<tr>
<td>Quebec</td>
<td>11</td>
</tr>
<tr>
<td>New Brunswick</td>
<td>1</td>
</tr>
<tr>
<td>Nova Scotia</td>
<td>3</td>
</tr>
</tbody>
</table>

Outside Canada

<table>
<thead>
<tr>
<th>Country</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>12</td>
</tr>
<tr>
<td>Germany</td>
<td>1</td>
</tr>
</tbody>
</table>

Membership Types

<table>
<thead>
<tr>
<th>Type</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>116</td>
</tr>
<tr>
<td>Student</td>
<td>7</td>
</tr>
<tr>
<td>Institutional</td>
<td>12</td>
</tr>
</tbody>
</table>

Institutional members are distributed as follows:

<table>
<thead>
<tr>
<th>Province</th>
<th>Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>British Columbia</td>
<td>2</td>
</tr>
<tr>
<td>Manitoba</td>
<td>1</td>
</tr>
<tr>
<td>Ontario</td>
<td>4</td>
</tr>
<tr>
<td>Quebec</td>
<td>2</td>
</tr>
<tr>
<td>United States</td>
<td>2</td>
</tr>
<tr>
<td>Germany</td>
<td>1</td>
</tr>
</tbody>
</table>

— Joan Eadie, Membership Secretary

Report of the Managing Editor, Bulletin

This has been an interesting year for the Bulletin. As many of you are aware, for a number of reasons, our summer issue was quite late. This, combined with deadline problems led to a decision to temporarily cut back the Bulletin from four to three issues by combining the summer and fall issues. In the interests of simplifying the production process, we also changed software from a rather complex typesetting program to a straightforward template in Word. These two changes have helped us to keep to a regular schedule over the last two issues.

This year also saw a change in editorship, as Rachel Rosenberg stepped down during the summer of 2004 and I took over. Gillian Watts has continued as production editor, Christine Dudgeon has taken care of the distribution, and Ruth Pincoe has stepped in from time to time as copy editor. Beginning with the summer issue, there will be new faces in the Bulletin team, as both Christine and I will be stepping down. However, I know the new team will not only continue the small steps the Bulletin has taken in the last year, but will also, with help from IASC/SCAD members across Canada and beyond, expand and develop the Bulletin’s content. Perhaps we will soon be back to four seasonal issues per year. With your support, and particularly with your contributions of news, articles, and other items, the Bulletin will continue to become better and better for its readers.

— Raven Girard, Managing Editor, Bulletin

Report of the Editor, Register of Indexers Available

The 2004–2005 Register of Indexers Available was sent out to publishers and other related companies in September 2004. There were 38 English indexers and one French indexer listed.

New application forms were developed in 2004 to update the process. We now have two application forms: a full form for new listings and a modified one for indexers previously listed who wish to make minor changes to their entries. The full form has been updated to reflect current subjects, materials, and skills often added by individual applicants. These forms are provided in both English and French.

Beginning this year also, there will be one deadline for the Register – June. All applications received at that time will be included in the print Register and the online Register, both of which are available in September. Any applications received after that time will be added to the online Register. The listing will appear in the online Register for one calendar year, and will be added to the next print Register to be published.

— Christine Dudgeon, Editor, Register of Indexers Available
IASC/SCAD Web Site Report

Web Site Design
A new Web site design was launched on 14 March 2005, the main features of which are as follows:

- A new colour scheme (Prussian blue/turquoise) and fonts (Georgia for main titles, Arial for navigation, and 12 pt Times Roman for copy) have been introduced. All text, except for text that we wish to highlight, is presented on a white background for maximum readability. All colours are Web-safe.

- All sections that were formerly represented by separate English and French pages have been combined into single bilingual pages (e.g., Membership/Adhésion, Publications). This reduces the number of pages in the Web site while still providing content in both official languages. There are, however, still two separate home pages (English and French).

- A bilingual site index has been provided.

- The reduction in pages will enable us to provide a separate section on the site for information about the 2006 joint ASI–IASC/SCAD conference, which could take up several pages.

Interruptions in Access
There were two interruptions in access to the Web site by members, one in December 2004 and the other at the end of January 2005. These were resolved as quickly as possible. The issues raised by these interruptions have been discussed among members of the executive, and are ongoing.

Privacy Issues
In an effort to protect privacy of personal information, HTML meta-tagging designed to prevent search engines from crawling both the Register of Indexers and the list of executive members has been recently inserted on these pages.

Report of the Publicity Chair
The activities for Publicity for IASC/SCAD in 2004–2005 have revolved around the design of a new logo and the annual conference in Ottawa.

Late in 2004, on behalf of IASC/SCAD, I contracted Rob Fujimoto to design a new logo. During the process it became clear that before doing so it was necessary to review the organization’s name. Some members on the executive expressed a strong interest in coming up with a new name. In particular, it seemed that the logic for the presence of "Abstracting" in the name was not clear to many members. Notice of this was placed in the Bulletin to be discussed at the 2005 AGM. Rob Fujimoto is awaiting our direction so he can begin again. I have received a number of responses to the notice in the Bulletin, most of which enthusiastically support the idea of a name change. I also received a careful and detailed letter from a member describing the process by which the name was chosen.

Publicity for the conference was aided greatly by the enthusiastic guidance of Elizabeth Macfie and the generous participation of Maura Brown and Amina Essop.

— Mary Newberry, Member-at-Large/Publicity

International Liaison Report

International Delegates to Conferences
Members of the affiliated societies are always welcome at each other’s conferences, and the International Agreement mandates that the host society is to provide some form of financial help to one delegate from each society. This can take the form of complimentary conference fees or accommodation, or both, whatever is appropriate and affordable. Our June conference is no exception. Consequently, in January I e-mailed invitations to all the societies, with an offer to pay the conference fees for one delegate.

The China Society of Indexers replied in April, saying that they would like to send two delegates but needed a formal letter of invitation in order to get permission from their government. In the past, would-be delegates from the China Society have sometimes been prevented from attending because permission hasn’t arrived in time. I mailed a formal letter immediately, with the offer of paid conference fees for both delegates. (We made this exception because money is also a concern for the Chinese delegates.) However, we have also heard that the Chinese delegates are experiencing difficulties in getting funding for their trip. Qin Banglian, Secretary-General of the China Society, has also invited our members to attend their conference at Fudan University, Shanghai, 20–23 October 2005, with the offer of paid conference fees for one delegate. (Members with travel plans may wish to note this.) Future international liaison officers should send a formal letter of invitation to the China Society either instead of or as an immediate follow-up to an e-mail message, so they have it in hand.

International Conference in Toronto, 2006
International Conferences are held every three years, and plans are now underway for the 2006 conference in Toronto. Previous conferences
A Musical Keynote (continued from page 1)

From here he moved to "Indexing and Me" as he told of his experiences with his various books and the indexing of them. His first book has no index, as he was surprised to discover that the cost is borne by the author, and his economic situation at the time couldn't support one. For his next book he felt that there should be an index — and what the heck, since he'd written the book surely he could do the index! He gamely laboured on; even including a reference on page 303 for "Grote, Emil, 301." Of course, page 301 is the beginning of the index, and Emil Grote was a pen name he had used previously. He wryly pointed out that authors and indexers are a particular subset of readers. For his book An Acre of Time he deferred to the services of a professional indexer (who happens to be an IASC member) and was quite happy to do so. He was also quite pleased with the results.

"And the guitar, what about the guitar?" you wonder. Phil ended by wearing his songwriter's hat, and sang for us "The Indexer's Lament," a ballad on indexes and lost love written especially for the occasion. "I'm just a line in your index, lover. Under U for 'used to be' . . ." There were several verses but unfortunately I just couldn't scribble fast enough to catch them all. I hear it might be available as an MPEG . . .

— Elaine Melnick
## Treasurer’s Report

### Income

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership fees</td>
<td>4,565.00</td>
<td>7,070.00</td>
<td>9,500</td>
<td>4,310.00</td>
<td>9,500</td>
</tr>
<tr>
<td>Conference fees</td>
<td>19,650.00</td>
<td>5,600.00</td>
<td>5,000</td>
<td>6,420.00</td>
<td>20,000</td>
</tr>
<tr>
<td>Register fees</td>
<td>980.00</td>
<td>1,095.00</td>
<td>1,500</td>
<td>300.00</td>
<td>1,500</td>
</tr>
<tr>
<td>Bulletin advertising</td>
<td>1,020.00</td>
<td>0.00</td>
<td>1,000</td>
<td>0.00</td>
<td>1,000</td>
</tr>
<tr>
<td>Other</td>
<td>18.57</td>
<td>0.00</td>
<td>0.00</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>26,233.57</strong></td>
<td><strong>13,765.00</strong></td>
<td><strong>17,000</strong></td>
<td><strong>11,030.00</strong></td>
<td><strong>32,000</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership (incl. Directory)</td>
<td>625.18</td>
<td>456.31</td>
<td>500</td>
<td>0.00</td>
<td>600</td>
</tr>
<tr>
<td>Conference expenses</td>
<td>18,173.84</td>
<td>4,298.03</td>
<td>5,000</td>
<td>4,697.00</td>
<td>20,000</td>
</tr>
<tr>
<td>International liaison travel</td>
<td>750.00</td>
<td>284.50</td>
<td>800</td>
<td>0.00</td>
<td>800</td>
</tr>
<tr>
<td>Executive/conference travel</td>
<td>---</td>
<td>---</td>
<td>400</td>
<td>0.00</td>
<td>800</td>
</tr>
<tr>
<td>Bulletin</td>
<td>425.51</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bulletin: editorial costs</td>
<td>---</td>
<td>673.80</td>
<td>600</td>
<td>0.00</td>
<td>600</td>
</tr>
<tr>
<td>Bulletin: production costs</td>
<td>---</td>
<td>0.00</td>
<td>800</td>
<td>218.34</td>
<td>800</td>
</tr>
<tr>
<td>Register</td>
<td>928.88</td>
<td>747.09</td>
<td>1,000</td>
<td>0.00</td>
<td>1,200</td>
</tr>
<tr>
<td>Indexer</td>
<td>4,650.66</td>
<td>3,133.21</td>
<td>4,000</td>
<td>0.00</td>
<td>4,200</td>
</tr>
<tr>
<td>Publicity (logo, etc.)</td>
<td>---</td>
<td>---</td>
<td>1,500</td>
<td>0.00</td>
<td>500</td>
</tr>
<tr>
<td>Web site and listservs</td>
<td>262.15</td>
<td>437.59</td>
<td>500</td>
<td>265.28</td>
<td>500</td>
</tr>
<tr>
<td>[listservs]</td>
<td>333.98</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telephone &amp; exec. expenses</td>
<td>---</td>
<td>506.12</td>
<td>200</td>
<td>0.00</td>
<td>250</td>
</tr>
<tr>
<td>Stationery, postage, mailbox</td>
<td>670.58</td>
<td>236.47</td>
<td>600</td>
<td>176.28</td>
<td>500</td>
</tr>
<tr>
<td>Treasurer’s expenses</td>
<td>0.00</td>
<td>---</td>
<td>---</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bank charges</td>
<td>41.54</td>
<td>0.00</td>
<td>50</td>
<td>0.00</td>
<td>50</td>
</tr>
<tr>
<td>Regional groups</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>British Columbia</td>
<td>---</td>
<td>0.00</td>
<td>150</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td>Alberta</td>
<td>---</td>
<td>0.00</td>
<td>150</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td>Toronto</td>
<td>---</td>
<td>0.00</td>
<td>150</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td>Ottawa</td>
<td>---</td>
<td>0.00</td>
<td>150</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td>Montreal</td>
<td>---</td>
<td>0.00</td>
<td>150</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td>Miscellaneous expenses</td>
<td>---</td>
<td>0.00</td>
<td>300</td>
<td>0.00</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>26,862.32</strong></td>
<td><strong>10,773.12</strong></td>
<td><strong>17,000</strong></td>
<td><strong>5,357.77</strong></td>
<td><strong>32,000</strong></td>
</tr>
</tbody>
</table>

**Income less expenses**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>-628.75</td>
<td>2,991.88</td>
<td>0</td>
<td>5,672.23</td>
<td>0</td>
</tr>
</tbody>
</table>

— Richard Johnson, Treasurer
Membership Report to September 2005
by Jennifer Hedges, Membership Secretary

IASC/SCAD would like to welcome the following new members:

Brenda Belokrinitev, Edmonton, AB  textweave@shaw.ca
Vivien Cartmell, Regina, SK  vcartmell@lesassembly.sk.ca
Maria Coughlin, Annapolis, MD  mariac@indexing.com
Glenn Galloway, Oak Lake, MB  glenn@lifeindexing.com
Janice Logan, Nelson, BC  illogan@netidea.com
Suzanne Tate, Port Hope, ON  suzanne.tate@sympatico.ca

Changes to the Membership Directory
Please make the following changes to your 2004 directory:

E-mail changes
Catherine Fox  catfox2@yahoo.com
Elizabeth Thompson  Thompson@interware.net

Address changes
Amina Essop  Pavle Kazinoti  Pat Furdeki
455 Annette Street  230 King Street East, Unit 811  207–558 Rochester Avenue
Toronto ON  Toronto, ON  Coquitlam, BC
M6P 1S1  M5A 1K5  V3K 2T9

Distance-Learning Course in Indexing

No time to attend courses?

The electronic (CD-ROM) version of the Society of Indexers distance-learning course could be just what you’re looking for. It’s the next best thing to your own personal tutor and available whenever you switch on your computer!

- Text extensively revised and updated
- Interactive exercises provide practice and feedback through the four assessed units
- Practical indexing assignment to help prepare you for real-world indexing commissions
- Text also supplied in traditional printed format in new user-friendly layout
- Based on British and International Standard indexing guidelines

Each of the four assessed units takes about 45–50 hours of study... all in the comfort of your own home. And getting started couldn’t be easier: simply call or email us for more information.

Society of Indexers (ref. C)
Blades Enterprise Centre  John Street  Sheffield  S2 4SU  UK

Tel: +44 114 292 2350
Email: admin@indexers.org.uk  www.indexers.org.uk
Work Smarter...

Easy to learn — easy to use  
Powerful editing features for fast indexing

Custom layouts available at no additional charge  
Complete package — no expensive add-ons

Superior, readily available tech support

...Not Harder

Fast-Running Features

- New features ideal for CD-ROM and other electronic document indexing
- 48 macros (up to 100 keystrokes each) — more than any other indexing program
- Option of using either mouse or total keyboard control
- “Track added entries” — see the index develop as you create entries
- Customizable, highly flexible locators — ideal for indexing journals, newspapers, images, photos, museum collections, technical documentation...
- Group select features for instant compare of entries with common wording; instant compare of all entries on a given page; simultaneous creation of author and subject indexes; separation of custom-defined subindexes from original indexes
- Built-in layouts for multiple word-processing and other programs

MACREX

The choice of professional indexers worldwide

Macrex Support Office  North America

(Wise Bytes)

P.O. Box 3051
Daly City CA USA

650-756-0821 (VOICE)
650-292-2302 (FAX)

EMAIL: macrex@wisebytes.biz
WEBSITE: www.macrex.com

Download our free demo at www.macrex.com; or, provide your postal address to receive a free demo on CD. The demo program is identical to the full version except:

- Allows only 300 entries per index (sufficient for most class projects)
- Includes only 90 days of free technical support

PDF of manual is on CD; or, receive printed manuals for $50.00 (applicable to purchase).

Discounts offered to society members and to students in approved training courses.

Windows® XP/ME/98/95/2000/NT is required.
SKY Index™ Professional Edition

The New Standard in Indexing Software

SKY Index™ is easy to learn and includes data entry and editing features that allow you to enter and edit your index faster. Of course, the faster you complete your index, the greater your potential earnings. Don’t take our word for it, though. Try SKY Index™ today! Download a FREE demo from our web site and find out why everyone is talking about SKY Index™.

A Student Edition is also available. Call for details.

Greatest editing flexibility
SKY Index™ has the most complete set of editing commands and tools. SKY Index’s spreadsheet approach to data entry and editing provides editing capabilities simply not possible with other data entry techniques.

Easiest to learn and configure
Because of our spreadsheet approach, many indexers are able to effectively use SKY Index™ with virtually no learning curve. When configuring your index, preview screens are frequently provided so that you don’t have to guess what effect your changes will have. Presets for commonly used settings are also provided.

Most advanced AutoComplete
SKY Index’s AutoComplete feature uses sort order, frequency of use, and last time of use when anticipating your entries, resulting in greater accuracy. AutoComplete also works for cross-references and it can even be used as a controlled vocabulary.

Most sophisticated user interface
Whether you like using a mouse or a keyboard, you’ll have full access to SKY Index’s power. Get your indexing done fast with the industry’s premier indexing software user interface.

Drag and drop embedding
Simply drag your index entries from SKY Index™ and drop them into your Word document.

HTML just got a little easier
The new HTML mode allows you to see hyperlinks as they will appear in the formatted index. Cross-references are automatically converted into hyperlinks.

Automatic double-posting
SKY Index’s new AutoEntry feature allows you to specify index entries that will be automatically double-posted and lets you specify how they will be posted.
Want to learn more about indexing?

Training in indexing
A good index adds value to any publication, and publishers always need good specialist indexers. Our training course gives a comprehensive introduction to indexing principles and practice and leads to Accredited Indexer status. The new fully revised and updated edition – in electronic as well as printed format – will be released during 2002. For more information on the course, contact:

Society of Indexers
Blades Enterprise Centre
John Street
Sheffield S2 4SU
Tel: +44 0114 292 2350
Fax: +44 0114 292 2351
E-mail: admin@indexers.org.uk

Visit our web site at
http://www.indexers.org.uk

CINDEX™ for Windows and Macintosh

- easy to use
- elegant design
- outstanding capabilities
- unsurpassed performance
- legendary customer support

CINDEX™ does everything you would expect and more...

- drag and drop text between indexes or word-processor
- view and work on multiple indexes at the same time
- check spelling with multi-language capabilities
- embed index entries in RTF-compatible word-processor documents
- exploit numerous powerful capabilities for efficient data entry and editing: search and replace, macros and abbreviations, auto-completion, etc.

Download a free demonstration copy along with its acclaimed User’s Guide and see for yourself why CINDEX is the foremost indexing software for indexing professionals.

For Windows (’95 & higher) and for Macintosh (OS 8.0 & higher)
Special editions for students and publishers are also available.

For full details and ordering information: www.indexres.com

Indexing Research
tel: 585-461-5530
fax: 585-442-3924
100 Allens Creek Road
Rochester, NY 14618
info@indexres.com

Simply the best way to prepare indexes